

## SUMMARY OF INTERVIEW

### Attendees, Date and Type of Interview

The following is a summary of a telephonic interview between Examiner Blair and Applicant's representative James Herkenhoff conducted on February 10, 2011. The Applicant wishes to thank the Examiner for his time and consideration.

### Exhibits and/or Demonstrations

N/A.

### Identification of Claims Discussed

Claim 1.

### Identification of Prior Art Discussed

U.S. Patent No. 5,987,611 to Freund, U.S. Patent No. 5,801,747 to Bedard, and International Publication Number WO 98/28690 to Willens.

### Proposed Amendments

Examiner Blair recommended that we clarify how the recited method associates Internet sites with content categories.

### Principal Arguments and Other Matters

U.S. Patent No. 5,987,611 to Freund, U.S. Patent No. 5,801,747 to Bedard, and International Publication Number WO 98/28690 to Willens at least do not teach or suggest the amended claims.

### Results of Interview

Examiner Blair agreed that the proposed amendment would distinguish the pending claims from the applied art. Examiner Blair may perform an additional search of the prior art.